



Odessa National Academy of Food Technologies  
Department of Industrial Economics

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### **Dear colleagues!**

We invite you to participate in the research symposium chair of Industrial Economics Odessa National Academy of Food Technologies on symposium «Adaptive strategies for the development of food industry enterprises in a changing world» will be held on 19 may 2017 at 14.30 in the audience of A-416 at Odessa, st. the cable 112.

Abstracts please send an e-mail department: e-mail: kafedraekon\_01@ukr.net to 20 aprial 2017. Authors who wish to obtain a hard copy of the materials symposium necessary symposium before this date list PrivatBank card numbe 4149439393418839, the name Pavlov Alexander Ivanovich (for printing theses full names):150 USD (for authors from Ukraine) the equivalent of 25 euro (for foreign authors). The transfer in euros – to the card of PJSC AK "Ukrasbank" No. 4026333313026509 in the name of Pavlov Oleksandr Ivanovitch.

The amount of payment includes the cost of printing and sending abstracts.

Other participants will receive materials colloquium e-mail in PDF format after the event.

### **Thematic directions of symposium**

1. Theoretical and methodological foundations of strategic management of the development of food industry enterprises.
2. Strategic planning in the system of management of sustainable development of food industry enterprises.
3. Implementation of the mechanism of anti-crisis management at food industry enterprises.
4. Efficiency of creation and functioning of small businesses in the food industry.
5. Strategy of active and passive adaptation of food industry enterprises to changing business conditions.
6. Introduction of managerial and technological innovations at food industry enterprises.
7. Investment development of food industry enterprises.
8. Actual directions of integration of food industry enterprises.
9. Adaptive mechanism for stimulating and introducing environmental innovations in the food industry

## **The procedure for abstracts**

Name author of the centre – 14 pins, bold

Next term: in the centre – scientific degree, title, position, place of work (exact and full name of the institution), city, country. After a period - in the centre - the name, pins 10 uppercase letters, bold

Next - text. After the text provides literature (in alphabetical order), pins 12 through 1 interval.

## **References (bold)**

1. Kulinich AA Theory efficient economy Ukraine / AA Kulinich // Economics of Ukraine. – 2006 – . №11 (530). – S.36–46 (for articles).
2. AI Pavlov Identification and classification of agricultural territories: Theory, Methodology, Practice: monograph / AI Pavlov. – Odessa: Astroprint, 2015. – 344 p. (for books).
3. Geyets V. socioeconomic modernization of agrarian sector of Ukraine (conceptual provisions) / V. Geyets V. Yurchishin, O.Borodina, J. Prokop // Economics of Ukraine. – 2011 – . №12 (599). – S .4–14 (for publications in which two or more authors).
4. Horunzhyy M. Y Agricultural sector and rural economy, nature, relationship problems Development / M.Y.Horunzhyy // Institutional principles of transformation in agriculture: Proceedings of the thirteenth annual meeting of the Congress of Ukrainian scientists agricultural economists (m. Kyiv, 20–21 June 2011 g.). – K .: NSC "IAE", 2011. – S. 439–447 (abstracts to conferences).
5. Shubravska O. Integration of the three components of sustainable development [Ectronic resource] / O. Shubravska.– Access: <http://www.btsau.kiev.ua> (for electronic publications).
6. On approval of the State Strategy of Regional Development 2020: Cabinet of Ministers of Ukraine dated August 6, 2014 № 385 [electronic resource]. – Access: <http://zakon1.rada.gov.ua \ laws \ show \ 385-2014% DO% BF> – for norm. law. acts.

The amount of text – 5 pages A–4; font Times New Roman; 14 pins, style normal (Normal), line spacing 1.5; fields: top and bottom – 2.0 cm., left – 3 cm., right – 1.5 cm., at paragraph indentation – 1.25. Tables and names of figures and graphs – 12 pins.

## Questionnaire member of the scientific symposium

Full Name	
Academic degree, academic title	
Place of work, position	
Topic	
Scientific direction	
The need at hotel	
The need for hard copy of abstracts	
Mailing address	
e-mail, phone	